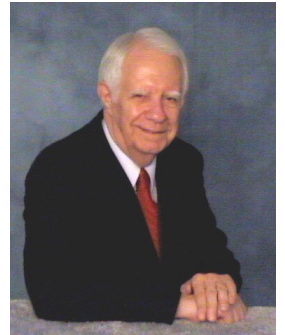


GEORGE MORRISEY
BUSINESS EXECUTIVE COACH

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With the myriad of executive coaches out there, how do you create a short list from which to make your selection? What if one of your options was someone who knew what good coaching and mentoring looked like because he had two of the best? What if those two were Peter Drucker and George Odiorne? If having someone at that level interests you, put George Morrissey on your short list because he has been mentored by both Drucker and Odiorne and has benefited from their masterful strategic thinking – just as you will benefit from his.

Each year, George accepts a small number of clients on a personal basis to serve as their mentor or coach. If you or some of the key executives in your organization would benefit from a no-nonsense advisor who will help you reach the decisions necessary to address the challenges facing your organization during the current unstable economy, then give him a call to determine how he can best help you get your team where you want them to be.

George Morrissey is a Hall of Fame professional speaker, best-selling author of 19 books (including the *Morrissey on Planning* three-book series and *Creating Your Future: Personal Strategic Planning for Professionals*), and advisor to top executives, educators, researchers and leaders throughout the world.

Here is what business leaders have to say about George Morrissey as an executive coach.

Jim Stovall, CEO, Narrative Television Network, Tulsa, OK

George Morrissey helps me see myself and my work in a different light that allows me to consider the right factors as I make the right decisions. I know I can count on his honest opinion, that his opinion will be competent and relevant, and his relevance will be current and visionary as we look into the future.

Larry Boucher, CEO, Alacritech, San Jose, CA

George knows his field very well and is able to make serious contributions in the area of business process. He is able to pull out the salient issues to properly discern the forest from the trees. He provides a stable influence – no matter how emotional a discussion gets, George is able to keep his cool and get others to focus on the issues and avoid personalizing them.

Nido Qubein, President, High Point University, High Point, NC

George Morrissey is an experienced consultant with vast horizontal and vertical knowledge about business, management, leadership. A solution finder, a strategic planner, an extraordinary coach.

Ron Saull, Executive Vice President, Great-West Life Assurance Company, Winnipeg, Canada

George Morrissey and I have had a long and valued association: I have been a client in my government as well as in my current business role. He has been an effective consultant and mentor for me and, more recently, one of my key staff members. He has kept current and relevant over the length of his career; and always makes a meaningful contribution.